



ReloadSEO

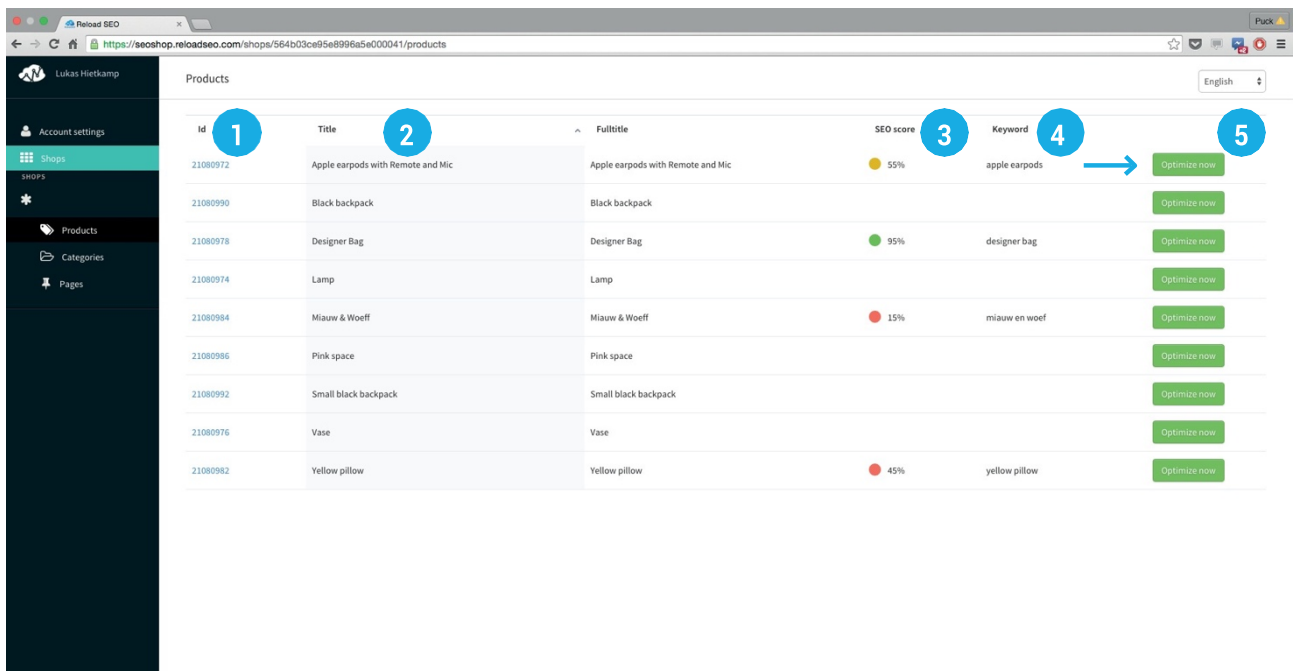
Manual SEO-shop

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Product page

When you select your shop in the left menu, your product page will be shown like the example beneath. ReloadSEO will synchronize all your products from SEO-shop.



1	2	Fulltitle	3	4	5
21080972	Apple earpods with Remote and Mic	Apple earpods with Remote and Mic	55%	apple earpods	Optimize now
21080990	Black backpack	Black backpack			Optimize now
21080978	Designer Bag	Designer Bag	95%	designer bag	Optimize now
21080974	Lamp	Lamp			Optimize now
21080984	Miauw & Woeff	Miauw & Woeff	15%	miauw en woef	Optimize now
21080986	Pink space	Pink space			Optimize now
21080992	Small black backpack	Small black backpack			Optimize now
21080976	Vase	Vase			Optimize now
21080982	Yellow pillow	Yellow pillow	45%	yellow pillow	Optimize now

1. ID

This is the ID number of the product. If you click on the ID number, you will be led to the page where you can optimize this product.

2. Title

Here you see the title that you have given the product.

3. SEO score

This is the SEO score that our algorithm calculated for this product. Here you can see in extent to which your product is optimized. If there is no SEO score given, you will have to add a keyword to the product. Without keywords, our algorithm is not able to calculate the SEO score.

4. Keyword

This is the keyword which your product will be optimized for. If nothing is to be seen here, you will have to add the keyword in the “Optimize now”-page.

5. Optimize now

When clicking the “Optimize now”-button, you will be redirected to the page where you can optimize the product. This is the same page as where you will be redirected to when you click on the ID number.

Optimize now page

When you've clicked on the "Optimize now"-button or the product-ID number, you will see the following page:

The screenshot shows the 'Optimize now' interface for a product. The main content area includes:

- Title (and URL):** Apple earpods with Remote and Mic
- Full title:** Apple earpods with Remote and Mic
- Keyword:** (Field 6)
- Description:** We believe our apple earpods are the best. They just work. Apple earpods, the best you can get. (Field 7)
- Contents:** (Empty field)

The right sidebar shows an **SEO score** of 8 and a **0%** keyword density. It lists several optimization tips:

- You are using the keyword 0 times, this comes down to a 0% keyword density, try adding the keyword more often.
- Your meta title is shorter than the recommended pixel length. Please add some more content for a relevant meta title.
- Please add the the keyword in the meta title.
- Add the keyword in the beginning of the meta title.
- Your content is shorter (18 words) than the recommended 300 words. Please add some relevant content.
- Make sure you are using the keyword in the first sentence of the main description for optimal relevancy
- Make sure you are using the keyword in the last sentence of the main description for optimal relevancy
- You are using the keyword in the URL of the page, very nice!
- Your meta_description is between 880 en 923 pixels long. Very good!
- Use the keyword in the meta_description for optimal relevancy
- Make sure you use 2 or more times heading tags in your text
- Please specify a keyword to optimise this page for

Below the description, there is a table showing character and pixel counts:

Element	Chars			Pixels		
	Length	Displayed	Truncated	Length	Available	Remaining
Title	43	43	0	369	497	128
Description	143	143	0	838	920	82

Meta title: Bestel nu Apple earpods with Remote and Mic

Meta description: Dé originele Apple earpods with Remote and Mic. Vandaag besteld, morgen in huis. Snelste levering in Nederland. Niet goed, geld terug garantie!

6. Keyword

It is important to start with choosing a keyword. Choose a keyword that is relevant for your product. It should be a term of which your customers will search for in the search engines. Thanks to the direct connection between ReloadSEO and the Google API we are able to give you applicable suggestions as soon as you start typing.

The screenshot shows the keyword suggestion dropdown menu. The suggestions are:

- apple ea
- apple ea
- apple earpods
- apple earphones
- apple earnings
- apple earpods review
- apple Eaton centre
- apple earnings date
- apple earphones price

7. Description

In the description area, you can add the description of your product. The SEO score, see the section below, gives you advice to add the keyword at several locations and tells you if the length of the content is optimized.

8. SEO score

At the right you will see the SEO score of the selected product. The SEO score gives you live feedback on your SEO writing with our extensive content analysis algorithm. The feedback shows you which parts you will need to change for ultimate optimization.

Thanks to the live feedback you will instantly know if your changes in the good direction!

We will give you more information about the SEO score from section 15 till section 26.

SEO score 0%

- You are using the keyword 0 times, this comes down to a 0% keyword density, try adding the keyword more often.
- Your meta title is shorter than the recommended pixel length. Please add some more content for a relevant meta title.
- Please add the the keyword in the meta title.
- Add the keyword in the beginning of the meta title.
- Your content is shorter (18 words) than the recommended 300 words. Please add some relevant content.
- Make sure you are using the keyword in the first sentence of the main description for optimal relevancy
- Make sure you are using the keyword in the last sentence of the main description for optimal relevancy
- You are using the keyword in the URL of the page, very nice!
- Your meta_description is between 880 en 923 pixels long. Very good!
- Use the keyword in the meta_description for optimal relevancy
- Make sure you use 2 or more times heading tags in your text
- Please specify a keyword to optimise this page for

The screenshot shows a product editor interface with a sidebar on the left containing 'Products', 'Categories', and 'Pages'. The main content area has two text editors. The top editor contains the text: 'We believe our apple earpods are the best. They just work. Apple earpods, the best you can get.' The bottom editor contains the text: 'Bestel nu Apple earpods with Remote and Mic'. Below the editors is a table with the following data:

Element	Chars				Pixels		
	Length	Displayed	Truncated	Length	Available	Remaining	
Title	43	43	0	369	497	128	
Description	143	143	0	838	920	82	

Below the table are input fields for 'Meta title' (containing 'Bestel nu Apple earpods with Remote and Mic') and 'Meta description' (containing 'De originele Apple... with Remote and Mic. Vandaag besteld, morgen in huis. Snelste levering in Nederland. Niet goed, geld terug garantie!'). At the bottom, there are 'Save changes' and 'Cancel' buttons, and a green 'Help' button in the bottom right corner.

9. What is shown in Google

This is what will be shown in Google with your current settings in the Meta-title (section 11), the Meta-description (section 12) and the URL-code (decided by the title of the product).

10. Chart

The chart gives you information about the length of the Meta-title and Meta-description (in characters and pixels). You can see the current length, the available length in total and how much is still remaining for your product. You can see how much is actually displayed or truncated.

If the number turns red, you have used too much pixels and a part of your title or description will be shortened/truncated in Google.

11. Meta-title

This is the title that will be shown in Google. In section 9, the blue part is the Meta-title. The maximal length of this title is 497 pixels. For a better SEO score, you will have to use the keyword in the Meta-title.

12. Meta-description

The Meta-description is the text below the URL at section 9. The maximum length is 920 pixels.

13. Saving

Click the save button to save your changes.

14. Next product

With this button, you will be redirected to the next product. The changes in the current product will be saved automatically.

SEO score explanation

The SEO score shows you in extent to which your product is optimized. When you follow the instructions well, the bullet-points will turn into green.

SEO score 0%

- 15 ● You are using the keyword 0 times, this comes down to a 0% keyword density, try adding the keyword more often.
- 16 ● Your meta title is shorter than the recommended pixel length. Please add some more content for a relevant meta title.
- 17 ● Please add the the keyword in the meta title.
- 18 ● Add the keyword in the beginning of the meta title.
- 19 ● Your content is shorter (18 words) than the recommended 300 words. Please add some relevant content.
- 20 ● Make sure you are using the keyword in the first sentence of the main description for optimal relevancy
- 21 ● Make sure you are using the keyword in the last sentence of the main description for optimal relevancy
- 22 ● You are using the keyword in the URL of the page, very nice!
- 23 ● Your meta_description is between 880 en 923 pixels long. Very good!
- 24 ● Use the keyword in the meta_description for optimal relevancy
- 25 ● Make sure you use 2 or more times heading tags in your text
- 26 ● Please specify a keyword to optimise this page for

15. Usage of the keyword

It is important to add your keyword in the description. When your keyword is added in the description the right amount of times, the bullet-point will turn green and the SEO-score will rise. If you have added the keyword too many times, our SEO-score will tell you this as well. The ideal percentage for the keyword-usage is between 1% and 4%.

16. Length meta-title

The ideal length of the Meta-title (section 11) is between 49 and 57 pixels. When your meta-title is too long or too short, then this will be shown in the SEO-score.

17. Keyword in Meta-title

Make sure the chosen keyword (section 6) is added to the Meta-title.

18. Keyword in the beginning of the Meta-title

The chosen keyword (section 6) should be in the first part of your Meta-title (section 11).

19. Length content

Here you can find how long your content is. The ideal length of the description is approximately 300 words. We will also let you know when your content is too long.

20. Keyword in the first sentence of the description

The chosen keyword (section 6) should be added in the first sentence of the description.

21. Keyword in the last sentence of the description

The chosen keyword (section 6) should be added in the last sentence of the description.

22. Keyword in URL

The URL should contain the chosen keyword (section 6) as well. To make adjustments to the URL by changing the title of the product.

23. Length Meta-description

The Meta-description (section 12) should be between 880 and 923 pixels long. When this is too long or too short, the SEO-score will point this out to you.

24. Keyword in Meta-description

Apply the keyword (section 6) in the Meta-description (section 12) to make your SEO score rise.

25. Headings in description

Adding headings in your description is important to fully optimize your product. You can add headings with the button "Formats" at the description. Make sure you press enter between the heading and normal text. Otherwise the chosen heading will be applied to the whole paragraph. For full optimization, you will have at least add two headings for full optimization.

26. Pick a keyword

The most important part in the optimization of SEO, picking a keyword (section 7). Without a keyword, we are not able to calculate your SEO-score. As you might have seen, the SEO-score is mostly calculated on the basis of the keyword. So make sure you pick a keyword that fits perfectly with your product!

Different languages

In ReloadSEO it is also possible to optimize your products for multiple languages. This way, if your store is internationally orientated, you can adjust the SEO-score in different languages, so that you can give the option to choose to the customers. You can find this possibility at the product page, at the right top of this page.

IMPORTANT NOTE: you need to save the open product first by pushing the save button. When switching between languages ReloadSEO will NOT automatically save your changes.