



ReloadSEO

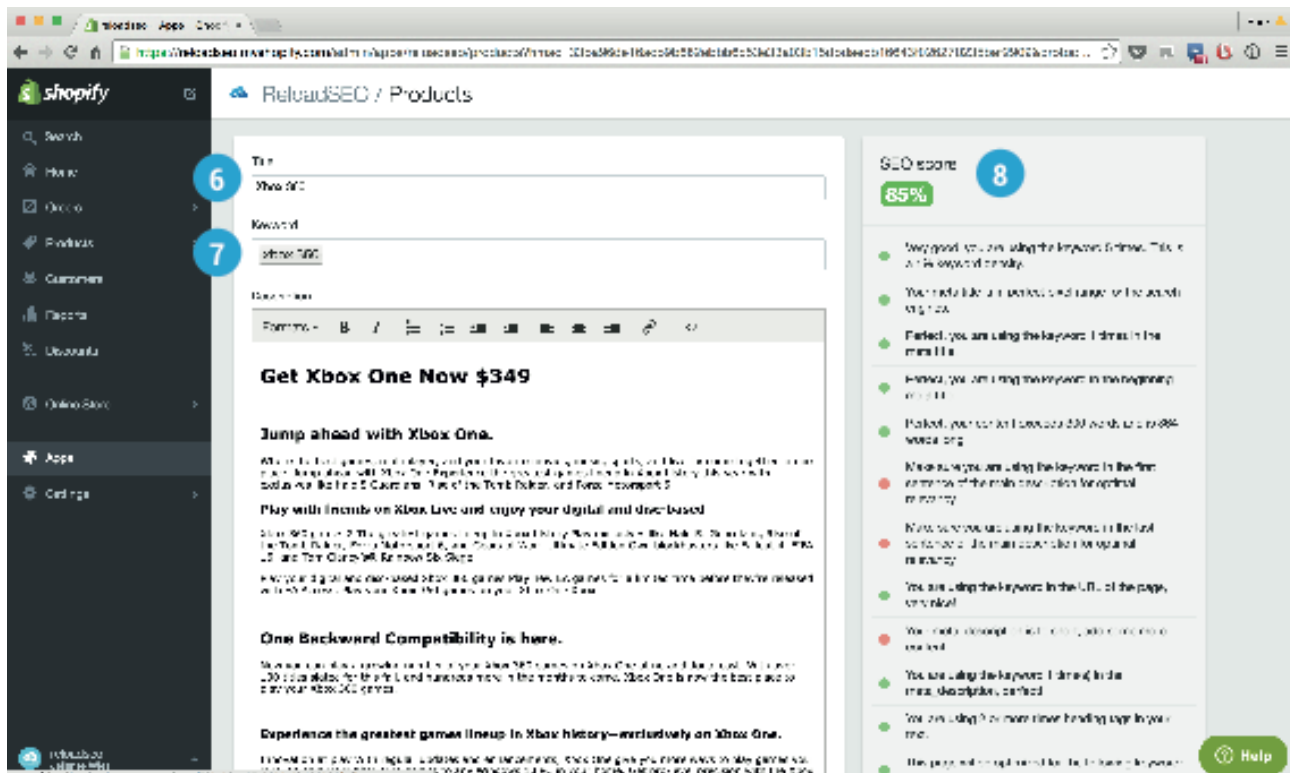
Manual Shopify

Inhoudsopgave

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2. Product page

After clicking the optimize button, you'll be directed to the following page:

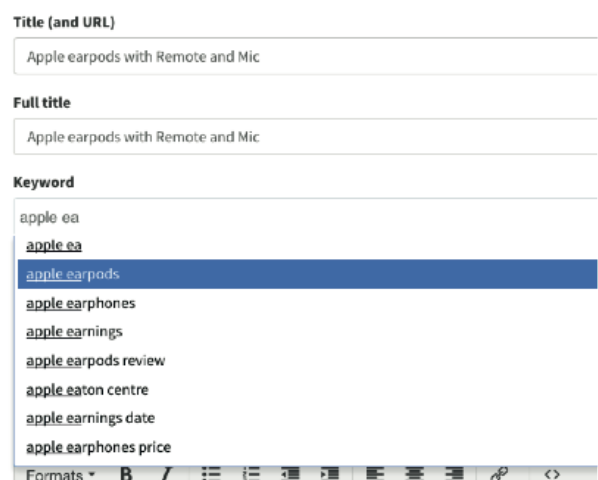


6. Title

This is the title of your product.

7. Keyword

It's important to start by choosing a keyword for the product. Choose a keyword that is closely related to your product. Thanks to the direct connections between ReloadSEO and the Google API, we are able to provide you suggestions as soon as you begin typing.



8. SEO-score

On the right side of the page you will see the SEO-score of the product. The SEO-score gives you real time advice on which parts you will need to adjust so that you will obtain a higher ranking.

The SEO-score changes directly when you're making changes. This lets you know instantly if your changes are effective. More explanation for the SEO-score will be given in sections 15 to 26.

SEO score 0%

- You are using the keyword 0 times, this comes down to a 0% keyword density, try adding the keyword more often.
- Your meta title is shorter than the recommended pixel length. Please add some more content for a relevant meta title.
- Please add the the keyword in the meta title.
- Add the keyword in the beginning of the meta title.
- Your content is shorter (13 words) than the recommended 300 words. Please add some relevant content.
- Make sure you are using the keyword in the first sentence of the main description for optimal relevancy
- Make sure you are using the keyword in the last sentence of the main description for optimal relevancy
- You are using the keyword in the URL of the page, very nice!
- Your meta_description is between 880 on 923 pixels long. Very good!
- Use the keyword in the meta_description for optimal relevancy
- Make sure you use 2 or more times heading tags in your text
- Please specify a keyword to optimise this page for

The screenshot shows the Shopify admin interface for a product page titled "HeadSLO / Products". On the left is a dark sidebar with navigation options like "Search", "Home", "Orders", "Products", "Customers", "Analytics", "Discounts", "Online Store", and "Settings". The main content area is divided into two sections. The top section is the "Search engine listing preview", which includes a table with columns for "Title", "Description", "Chars", "Display", "Truncated", "Length", "Available", and "Remaining". The table shows that the title and description are truncated. The bottom section is the "Meta fields" area, with "Meta title" and "Meta description" fields. On the right side of the page, there is a "SEO score" panel showing a score of 15%. Below the score is a list of 13 optimization tips, similar to the one shown in the previous screenshot. The "Save product" button is highlighted with a blue circle labeled "14".

	Chars	Display	Truncated	Length	Available	Remaining
Title	0	0	0	0	597	487
Description	0	0	0	0	1070	100

9. This will be shown in Google

This page shows you what Google will show with the information you have provided in the Meta-title (section 11), Meta-description (section 12) and the URL.

10. Table

The table shows you what the length of your title and description is (in characters and pixels). It also shows you how much is displayed and truncated.

The most important part is on the right: remaining. In remaining, you will see how many pixels you have left or how many pixels you will have to erase. The number will be in green when the length is right. When it's red, you have too many pixels in your title/description. When you have too many pixels, a part will not be shown (which you can see at section 9)! When the colour is orange, you should add more pixels until the number becomes green.

11. Meta-title

This is the title that will be displayed in Google. If you look at section 9, the blue part is the Meta-title. The maximum length is 497 pixels. When you accomplish the optimal length, your SEO-score will rise. Use the chosen keyword in the Meta-title to optimize your score.

12. Meta-description

The Meta-description is the text beneath the link in section 9. You have a maximum of 920 pixels for the Meta-description.

13. Save

The save product button will save your changes.

14. Next / back buttons

These buttons will redirect you to the next or previous product. Your adjustments will automatically be saved.

3. SEO-score explanation

The SEO-score tells you to which extent your products are optimized. The different bullet points turn green as soon as you've applied the given advice within your product. Below, we'll describe what's important in each section.

15. Usage of the keyword

It's important to add your keyword in the description. When your keyword is added the right amount of times in the description, the bullet-point will turn green and the SEO-score will rise. If you added the keyword too many times, the SEO-score will tell you. The ideal percentage is between 1% and 4%.

16. Length Meta-title

The ideal length of the Meta-title (section 11) is between 49 and 57 pixels. We will also show you if your Meta-title is too short or too long.

17. Keyword in Meta-title

Make sure the chosen keyword (section 7) is added to the Meta-title.

18. Keyword in beginning of the Meta-title

The chosen keyword (section 7) should be in the first part of your Meta-title (section 11).

19. Description length

Here is where you find out how long your content is. The ideal length of the description is around 300 words. We will also let you know when your content is too long.

20. Keyword in first sentence of the description

The chosen keyword (section 7) should be added in the first sentence of the description.

21. Keyword in the last sentence of the description

The chosen keyword (section 7) should be added in the last sentence of the description.

22. Keyword in URL

The URL should contain the chosen keyword (section 7) as well. You can adjust the URL between section 12 and 13.

23. Length Meta-description

The Meta-description (section 12) should be between 880 and 923 pixels long. We will show you if your Meta-description is too long or too short.

24. Keyword in Meta-description

Apply the keyword (section 7) in the Meta-description (section 12) to make your SEO-score rise.

25. Headings in description

Adding headings in your description is important to fully optimize your product. You can add headings with the button “Formats” at the description. Make sure you press enter between the heading and normal text. Otherwise, the chosen heading will be applied to the whole paragraph. You’ll have to add at least two headings for full optimization.

26. Pick a keyword

The most important part of the SEO optimization is picking a keyword (section 7). Without a keyword, we’re unable to calculate your SEO-score. As you might have seen, the SEO-score is mostly calculated on the keyword. So make sure you pick a keyword that fits perfectly with your product!